



**KANSAS PROFESSIONAL RODEO ASSOCIATION**

**A non-profit Kansas Corporation**  
[www.kansasprorodeo.com](http://www.kansasprorodeo.com)



## THE KANSAS PROFESSIONAL RODEO ASSOCIATION

The Kansas Professional Rodeo Association (KPRA) is a Kansas corporation with its roots deep in the rodeo heritage of our state. Our mission is to promote rodeos as a sport and profession, striving at all times to insure honesty and fairness to both the contestants and the producers; to create an amicable relationship among stock contractors, rodeo committees and contestants, to inspect, approve and help advertise rodeos being sponsored in accordance with KPRA standards. KPRA sanctions 20+ rodeos a year and over 40 co-approved rodeos with other associations.

Our goal for you as a sponsor is to provide you with a wealth of influence from our more than 300 members from not only Kansas but the surrounding states of Nebraska, Colorado, Oklahoma and Texas. We would like to use this influence and buying power to help promote your business by putting your dollars to work with different advertising avenues. Attached are several sponsor packages that will hopefully fit your needs and/or the needs of your business.

We look forward to having you on board as a sponsor and very much appreciate the support of people who love the sport of rodeo and want to be involved in keeping this rich heritage alive! Thank you in advance for any sponsorship you feel would work for you. It is greatly appreciated!

For more information, please feel free to contact our President Deb Christy at 785-543-7829 or our Vice-President Mike Greenleaf at 620-546-4359, or any of our event directors, listed on our website – our website also has a wealth of information about our association.

*Sincerely,*

*2012 Board of Directors*

[www.kansasprorodeo.com](http://www.kansasprorodeo.com)

# **2012 KANSAS PROFESSIONAL RODEO ASSOCIATION SPONSOR PACKAGES**

## **(\$1,000+)**

1. Logo or ad featured on Main Page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. Logo/ad featured on KPRRA Facebook page
3. Full page ad in finals program
4. Name listed in KPRRA paper (The Rodeo News)
5. 4 sets of tickets to KPRRA finals
6. Name announced at KPRRA Finals
7. Banner (furnished by sponsor) hung at finals

## **(\$500+)**

1. Logo or ad on Sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. Logo/ad featured on KPRRA Facebook page
3. ½ page ad in finals program
4. Name listed in KPRRA paper (The Rodeo News)
5. 2 sets of tickets to KPRRA finals
6. Name announced at KPRRA Finals

## **(\$250+)**

1. Logo or ad on Sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. Logo/ad featured on KPRRA Facebook page
3. ¼ page ad in finals program
4. Name listed in KPRRA paper (The Rodeo News)
5. 1 set of tickets to KPRRA finals
6. Name announced at KPRRA Finals

## **(\$100+)**

1. Name listed on Sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. 1/8 page ad in finals program
3. Name listed in KPRRA paper (The Rodeo News)

## **(\$50+)**

1. Name listed on Sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. Name listed in finals program

# 2012 KPRA KANSAS PROFESSIONAL RODEO ASSOCIATION

SPONSOR NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
WEBSITE: \_\_\_\_\_ PHONE: \_\_\_\_\_ LOGO  
INFO: \_\_\_\_\_ DONATION  
AMOUNT: \$ \_\_\_\_\_ CHECK #: \_\_\_\_\_ EVENT SPONSORED:  
\_\_\_\_\_  
BY: \_\_\_\_\_ DONATION RECEIVED  
AND/OR INCLUDE BUSINESS CARD: *Make Check Payable to: Kansas Professional Rodeo  
Association* ATTACH INFORMATION

*Complete and return with check to: Joyce Short, Secretary, PO Box 727, Goodwell, OK 73939*



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## 2012 Kansas Professional Rodeo Association Sponsor Receipt

SPONSOR NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_  
DONATION AMOUNT: \$ \_\_\_\_\_ CHECK # \_\_\_\_\_  
DONATION RECEIVED BY: \_\_\_\_\_

### Contact Information:

Deb Christy, President - 785-543-7829  
Mike Greenleaf, Vice-President - 620-546-4359  
Joyce Short, Secretary - 580-349-5772