



**KANSAS PROFESSIONAL  
RODEO ASSOCIATION**

**P.O. BOX 727  
GOODWELL, OK 73939  
580-349-5772**

**2009  
SPONSOR PACKET**



**KANSAS PROFESSIONAL RODEO ASSOCIATION**  
**P.O. BOX 727**  
**GOODWELL, OK 73939**  
**580-349-5772**

The Kansas Professional Rodeo Association, directors and members, would like to take this opportunity to thank you for your support of our organization. Without sponsors like you, the KPRA would not be the wonderful association it is today.

We are proud of our approximately 200 members from Kansas, Oklahoma, Texas, Nebraska, Colorado and New Mexico. These contestants travel to 22 KPRA 1<sup>st</sup> approved rodeos and approximately 45 co-approved rodeos, throughout the season to be one of the top 12 in their event in order to qualify for the KPRA Finals.

The KPRA is known for the outstanding prizes awarded at the finals. The high money winner for the year, in each event, wins a beautiful trophy saddle and buckle. The Runner-up in each event also receives an award. A Finals Champion, the winner of the average at the finals, will also receive a buckle.

Again, without the support of people like you, who support our sport and our love for rodeo, the KPRA would not succeed.

Several sponsor packages are offered on the following page. Hopefully, you will find that one will work for you to be a sponsor of our association.

We look forward to having you as a sponsor, and part of our rodeo family, this 2009 season. If you have any questions concerning the association, or the sponsor package, please feel free to ask a director or contact the KPRA secretary at 580-349-KPRA (5772). Please look on our web page, [www.kansasprorodeo.com](http://www.kansasprorodeo.com) to view the happenings of our association.

Thank you in advance for any sponsorship you feel would work for you.

***Your support will be greatly appreciated!***

# 2009 KANSAS PROFESSIONAL RODEO ASSOCIATION SPONSOR GUIDELINES

## **CORPORATE (\$10,000+)**

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1. Logo and link on Homepage and Sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. Banner in arena and on arena chute gate at finals. (provided by sponsor)
3. Flag flown in all grand entries and victory laps at finals. (provided by sponsor)
4. Full page ad in finals program and mentioned in finals radio ad
5. One year subscription, feature article, and logo ad in KPRC newsletter (The Rodeo News)
6. 10 sets of tickets to KPRC finals
7. Mentioned as corporate sponsor at all KPRC first approved rodeos and finals
8. Official KPRC finals sponsor jacket
9. Picture with all saddle winners at KPRC awards ceremony

## **PLATINUM (\$5,000+)**

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1. Logo and link on Homepage and Sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. Banner in arena during finals (provided by sponsor)
3. ¾ page ad in finals program and mentioned in finals radio ad
4. One year subscription, feature article, and logo ad in KPRC newsletter (The Rodeo News)
5. 8 sets of tickets to KPRC finals
6. Mentioned as platinum sponsor at all KPRC first approved rodeos and finals

## **GOLD (\$2,500 +)**

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1. Logo and link on Sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. Banner in arena during finals (provided by sponsor)
3. 2/3 page ad in finals program
4. One year subscription, feature article, and logo ad in KPRC newsletter (The Rodeo News)
5. 6 sets of tickets to KPRC finals
6. Mentioned as gold sponsor at all KPRC first approved rodeo and finals

## **SILVER (\$1,000+)**

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1. Logo and link on Sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. Banner in arena during finals on chute gate (provided by sponsor)
3. ½ page ad in finals program
4. One year subscription, feature article, and logo ad in KPRC newsletter (The Rodeo News)
5. 5 sets of tickets to KPRC finals

## **COPPER (\$500+)**

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1. Logo and link on Sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. ¼ page ad in finals program
3. One year subscription, feature article, and logo ad in KPRC newsletter (The Rodeo News)
4. 4 sets of tickets to KPRC finals

**BRONZE (\$250+)**

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1. Logo and link on Sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. Business card size ad in finals program
3. One year subscription, feature article, and logo ad in KPRRA newsletter (The Rodeo News)
4. 3 sets of tickets to KPRRA finals

**EVENT DONOR (\$100+)**

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1. Name listed on sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. Donor size ad in finals program
3. Article and name listed in KPRRA newsletter (The Rodeo News)
4. 2 sets of tickets to KPRRA finals

**FRIEND OF KPRRA (\$50+)**

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1. Name listed on Sponsors page of [www.kansasprorodeo.com](http://www.kansasprorodeo.com)
2. Name listed as "Friend of KPRRA" in finals program
3. 2 tickets to KPRRA finals

**Sponsor guidelines negotiable with approval from KPRRA President.**

**2009 KPRA Invoice  
And Sponsor Information**

**SPONSOR NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**LOGO INFO:** \_\_\_\_\_

**DONATION AMOUNT:** \$ \_\_\_\_\_ **CHECK #:** \_\_\_\_\_

**EVENT SPONSORED:** \_\_\_\_\_

**DONATION RECEIVED BY:** \_\_\_\_\_

**ATTACH INFORMATION AND/OR INCLUDE BUSINESS CARD:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Make Check Payable to: Kansas Professional Rodeo Association**

**Complete and return with check to: KPRA Office**

**PO Box 727**

**Goodwell, OK 73939**

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**2009 Kansas Professional Rodeo Association Sponsor Receipt**

**SPONSOR NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **ST** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**DONATION AMOUNT:** \$ \_\_\_\_\_ **CHECK #** \_\_\_\_\_

**DONATION RECEIVED BY:** \_\_\_\_\_

**For more information, Contact: Jandi Fanning (308) 882-0234  
KPRA Office/ Joyce Short (580) 349-5772 phone/fax**